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**PATENT**

In re: Patent application of : Attorney Docket No.:  
Kent Massey : 9682-2US2 (157459)  
: Customer Number 23973

Serial No.: 10/003,187 : Group Art Unit:  
: 2614

Filed: October 29, 2001 :  
: Examiner: Hossain, Farzana E.

For: Methods and Apparatus for Presenting a :  
Digital Video Work Customized to Viewer  
Preferences

**RESPONSE TO OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This is in response to the office action of June 7, 2007 and is being filed within the shortened statutory three-month time period set by the office action. Therefore, no extension fee is due.

Please charge any fee due relating to this response to Deposit Account No. 50-0573.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this document.

**Remarks/Arguments** begin on page 7 of this document.

<p align="center"><b>CERTIFICATE OF MAILING</b> <b>UNDER 37 C.F.R. 1.8(a)</b></p> <p>I hereby certify that this paper, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on the date indicated below, with sufficient postage, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</p> <p>BY <u><i>Gregory J. Brooke</i></u></p> <p>DATE: <u>August 27, 2007</u></p>
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